

SPONSORSHIP PACKET

1911
PROSPERITY
DINNER
ON THE AVENUE
2025

THE SOCIAL EVENT OF THE YEAR

SUNDAY, OCTOBER 19, 2025



Copyright
-Gildersleeve-
-Waco-Tex-

The Texas Collection & University Archives, Baylor University



April 8, 2025

Prosper Waco Board Members

Councilwoman Andrea Barefield
Board Chair
City Council, City of Waco

Dillon Meek
Vice Chair
EVPA of Development, First Title Company

Fred Hills, PhD
Former Chair
Retired, McLennan Community College

Isabel Weeden
Treasurer
COO/CFO, Waco Foundation

Mayor Jim Holmes
Mayor, City of Waco

Frank Graves, EdD
Dean of Workforce & Public Service,
McLennan Community College

Joe Nesbitt
CEO, Central National Bank

Sarah Roberts
Founding Partner, KSR Advantage

Tiffany Spicer, PhD
Superintendent, Waco ISD

Planning Committee

Diane Deaver
Co-chair

Berkley Knas
Co-chair

Alice Starr
Fundraising Chair

Jessica Attas

Jerry Maze

Josette Ayres

Diane Ness

Andrea Barefield

Kimberly Seesing

Betty Bauer

Eileen Smith

Fiona Bond

Megan Snipe

Cathi Davis

Morgan Deaver Snyder

Jennifer Heinz

Kim Stevens

Tyrha Lindsey-Warren

Alfred Solano

Dear Friends,

We invite you to take your seat at the table for **Waco's Social Event of the Year**—the **2025 Prosperity Dinner on the Avenue**, benefitting Prosper Waco.

Inspired by Waco's historic 1911 Prosperity Banquet, this elegant open-air event will transform Austin Avenue into a stunning celebration of our city's past, present, and future. In honor of **Prosper Waco's 10th Anniversary**, the dinner will gather leaders, changemakers, and community members to reflect on our progress and commit to Waco's future. As a prominent leader in our community, we hope you will participate as a sponsor of this milestone event that captures Waco's spirit of unity and optimism.

For a decade, Prosper Waco has served as a backbone organization aligning systems and strategies across sectors to improve education, health, and economic opportunity in our community.

Your sponsorship will support collaborative initiatives that lead to a more skilled workforce, stronger schools, healthier families, and a Waco where all can thrive. Your support as a sponsor is not only a celebration of how far we have come – it is an investment in the work that remains. Together, we can build the next chapter of Waco's prosperity.

This dinner is not only a celebration — it's a call to action. Let's honor where we've been, celebrate where we are, and invest in where we're going—together.

We will see you on the Avenue!

With gratitude,


Jessica Attas
CEO, Prosper Waco



Councilwoman Andrea Barefield
Board Chair, Prosper Waco
Waco City Council, District 1



Diane Deaver
2025 Prosperity Dinner Co-Chair



Berkley Knas
2025 Prosperity Dinner Co-Chair



Alice Starr
2025 Fundraising Chair





About the Event

The 2025 Prosperity Dinner on the Avenue is a signature fundraiser for Prosper Waco, bringing together business and community leaders to celebrate the city's progress while raising essential funds for continued economic and social development.

Inspired by Waco's historic 1911 Prosperity Banquet, this event will take place on **Sunday, October 19, 2025** (with a rain date of October 20), on Austin Avenue in Downtown Waco, transforming the street into an elegant outdoor dining experience. The 1911 banquet was a grand community celebration that highlighted Waco's growth and economic achievements, setting the stage for a future of prosperity. In that same spirit, the 2025 event reflects on how far Waco has come and supports the work still needed to ensure a thriving future for all residents.

Above: Preparations for the 1911 Prosperity Banquet, photographed by Waco's Fred Gildersleeve. Note the ALICO Building, still under construction, in the background. *Photo courtesy of The Texas Collection & University Archives, Baylor University.*

About Prosper Waco

Since its founding a decade ago, Prosper Waco has been dedicated to fostering a vibrant and greater Waco in which all people and institutions work together for the common good. This is accomplished through systematic partnerships, community engagement, and data-driven initiatives. With a focus on **education, health, and economic mobility**, Prosper Waco works collaboratively with organizations, businesses, and individuals to meet challenges and drive meaningful progress in the community. While the Prosperity Dinner is part celebration, recognizing a 10-year milestone of involvement in the community, it also represents an opportunity to begin laying the groundwork for the next decade. Your sponsorship of the 2025 Prosperity Dinner will help ensure that we are able to continue developing and funding projects that lead to higher-paying jobs, improved health and education, and greater economic opportunity for all our Waco neighbors.



SUNDAY, OCTOBER 19, 2025

PROSPERITY PARTNER \$10,000

As a Prosperity Partner, your sponsorship makes a lasting impact by supporting Prosper Waco's initiatives and strengthening the community.



BENEFITS

- ◆ Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
 - ◆ Reserved table (1 table of 8) for the Prosperity Dinner
 - ◆ Commemorative VIP gifts
 - ◆ Logo placement in:
Program • Event signage • Event web page • Magazine ad
 - Pre- and post-event promotional and informational emails
- ◆ Recognition in a Prosper Waco social media post as an event sponsor
 - ◆ Recognized by name during the Prosperity Dinner



JOIN US IN CREATING A PROSPEROUS FUTURE FOR WACO

By sponsoring the 2025 Prosperity Dinner on the Avenue, your company, family or organization will be part of a historic celebration that not only honors Waco's past achievements but also fuels the work that remains to be done. Your support ensures that Prosper Waco can continue its vital mission of building partnership and driving collaborative, data-informed solutions that improve health, education, and economic mobility in our community.

For sponsorship inquiries, please contact us:



Email: community@prosperwaco.org

Phone: 254.741.0081



SUNDAY, OCTOBER 19, 2025

SPONSORSHIP CONTRACT



PROSPERITY PARTNER \$10,000 LEVEL

Individual(s)/business name(s): _____

Contact person: _____

Mailing Address: _____

City: _____ State: _____ ZIP code: _____

Email address: _____ Phone number: _____

Name (or company) as you wish it to appear: _____

For businesses, please email a high-resolution logo in jpg, pdf, or png format to community@prosperwaco.org.

My check is enclosed and made payable to Prosper Waco.

My payment will be made by credit card.

For credit card payments, please call Diane Ness at 254-741-0081.

Please mail contract to:

Prosper Waco
Attn: Prosperity Dinner Sponsorship
1105 Wooded Acres Drive
Suite 400
Waco, TX 76710

Or email to:

community@prosperwaco.org

