

SPONSORSHIP PACKET

1911  
**PROSPERITY**  
**DINNER**  
**ON THE AVENUE**  
2025

THE SOCIAL EVENT OF THE YEAR

SUNDAY, OCTOBER 19, 2025



Copyright  
-Gildersleeve-  
-Waco-Tex-

The Texas Collection & University Archives, Baylor University



April 8, 2025

## Prosper Waco Board Members

**Councilwoman Andrea Barefield**  
Board Chair  
City Council, City of Waco

**Dillon Meek**  
Vice Chair  
EVPA of Development, First Title Company

**Fred Hills, PhD**  
Former Chair  
Retired, McLennan Community College

**Isabel Weeden**  
Treasurer  
COO/CFO, Waco Foundation

**Mayor Jim Holmes**  
Mayor, City of Waco

**Frank Graves, EdD**  
Dean of Workforce & Public Service,  
McLennan Community College

**Joe Nesbitt**  
CEO, Central National Bank

**Sarah Roberts**  
Founding Partner, KSR Advantage

**Tiffany Spicer, PhD**  
Superintendent, Waco ISD

## Planning Committee

**Diane Deaver**  
Co-chair

**Berkley Knas**  
Co-chair

**Alice Starr**  
Fundraising Chair

**Jessica Attas**  
**Josette Ayres**  
**Andrea Barefield**  
**Betty Bauer**  
**Fiona Bond**  
**Cathi Davis**  
**Jennifer Heinz**  
**Tyrha Lindsey-Warren**

**Jerry Maze**  
**Diane Ness**  
**Kimberly Seesing**  
**Eileen Smith**  
**Megan Snipe**  
**Morgan Deaver Snyder**  
**Kim Stevens**  
**Alfred Solano**

Dear Friends,

**We invite you** to take your seat at the table for **Waco's Social Event of the Year**—the **2025 Prosperity Dinner on the Avenue**, benefitting Prosper Waco. **Mark your calendars for Sunday, October 19, 2025.**

Inspired by Waco's historic 1911 Prosperity Banquet, this elegant open-air event will transform Austin Avenue into a stunning celebration of our city's past, present, and future. In honor of **Prosper Waco's 10th Anniversary**, the dinner will gather leaders, changemakers, and community members to reflect on our progress and commit to Waco's future. As a prominent leader in our community, we hope you will participate as a sponsor of this milestone event that captures Waco's spirit of unity and optimism.

For a decade, Prosper Waco has served as a backbone organization aligning systems and strategies across sectors to improve education, health, and economic opportunity in our community.

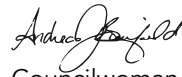
Your sponsorship will support collaborative initiatives that lead to a more skilled workforce, stronger schools, healthier families, and a Waco where all can thrive. Your support as a sponsor is not only a celebration of how far we have come – it is an investment in the work that remains. Together, we can build the next chapter of Waco's prosperity.

**This dinner is not only a celebration — it's a call to action.** Let's honor where we've been, celebrate where we are, and invest in where we're going—together.

We will see you on the Avenue!

With gratitude,

  
**Jessica Attas**  
CEO, Prosper Waco

  
**Councilwoman Andrea Barefield**  
Board Chair, Prosper Waco  
Waco City Council, District 1

  
**Diane Deaver**  
2025 Prosperity Dinner Co-Chair

  
**Berkley Knas**  
2025 Prosperity Dinner Co-Chair

  
**Alice Starr**  
2025 Fundraising Chair





## About the Event

The 2025 Prosperity Dinner on the Avenue is a signature fundraiser for Prosper Waco, bringing together business and community leaders to celebrate the city's progress while raising essential funds for continued economic and social development.

Inspired by Waco's historic 1911 Prosperity Banquet, this event will take place on **Sunday, October 19, 2025** (with a rain date of October 20), on Austin Avenue in Downtown Waco, transforming the street into an elegant outdoor dining experience. The 1911 banquet was a grand community celebration that highlighted Waco's growth and economic achievements, setting the stage for a future of prosperity. In that same spirit, the 2025 event reflects on how far Waco has come and supports the work still needed to ensure a thriving future for all residents.

**Above:** Preparations for the 1911 Prosperity Banquet, photographed by Waco's Fred Gildersleeve. Note the ALICO Building, still under construction, in the background. *Photo courtesy of The Texas Collection & University Archives, Baylor University.*

## About Prosper Waco

Since its founding a decade ago, Prosper Waco has been dedicated to fostering a vibrant and greater Waco in which all people and institutions work together for the common good. This is accomplished through systematic partnerships, community engagement, and data-driven initiatives. With a focus on **education, health, and economic mobility**, Prosper Waco works collaboratively with organizations, businesses, and individuals to meet challenges and drive meaningful progress in the community. While the Prosperity Dinner is part celebration, recognizing a 10-year milestone of involvement in the community, it also represents an opportunity to begin laying the groundwork for the next decade. Your sponsorship of the 2025 Prosperity Dinner will help ensure that we are able to continue developing and funding projects that lead to higher-paying jobs, improved health and education, and greater economic opportunity for all our Waco neighbors.



SUNDAY, OCTOBER 19, 2025

## PROSPERITY PRESENTER \$50,000

As a Prosperity Presenter, you play a leading role in making this event a success, demonstrating your commitment to the future prosperity of Waco.



### BENEFITS

- ◆ Guest tickets for 10 to the pre-event Prosperity Dinner VIP Reception
- ◆ Reserved tables (2 tables of 8) in a premium location for guests for the Prosperity Dinner
  - ◆ Commemorative VIP gifts
  - ◆ Framed Gildersleeve photo
  - ◆ Premier logo placement in:
    - Event invitation • Program • Event signage • Event web page • Magazine ad
    - Pre- and post-event promotional and informational emails
- ◆ Featured in social media posts including a quote or message as the presenting sponsor
  - ◆ Opportunity to include company/organization collateral and swag for attendees (company to provide for approximately 400 attendees)
  - ◆ Opportunity to deliver brief remarks at the event, highlighting your organization's commitment to Waco's promising future.
    - ◆ Special recognition during the Prosperity Dinner



### JOIN US IN CREATING A PROSPEROUS FUTURE FOR WACO

By sponsoring the 2025 Prosperity Dinner on the Avenue, your company, family or organization will be part of a historic celebration that not only honors Waco's past achievements but also fuels the work that remains to be done. Your support ensures that Prosper Waco can continue its vital mission of building partnership and driving collaborative, data-informed solutions that improve health, education, and economic mobility in our community.

**For sponsorship inquiries, please contact us:**



Email: [community@prosperwaco.org](mailto:community@prosperwaco.org)

Phone: 254.741.0081



SUNDAY, OCTOBER 19, 2025

## PROSPERITY CHAMPION \$25,000

As a Prosperity Champion, your generous support helps drive meaningful change in Waco, ensuring continued economic and social progress.



### BENEFITS

- ◆ Guest tickets for 6 to the pre-event Prosperity Dinner VIP Reception
  - ◆ Reserved tables (2 tables of 8) for the Prosperity Dinner
    - ◆ Commemorative VIP gifts
    - ◆ Framed Gildersleeve photo
    - ◆ Logo placement in:  
Event invitation • Program • Event signage • Event web page • Magazine ad
    - ◆ Pre- and post-event promotional and informational emails
  - ◆ Recognition in Prosper Waco social media posts as an event sponsor
- ◆ Opportunity to include company/organization collateral and swag for attendees (company to provide for approximately 400 attendees)
  - ◆ Recognized by name during the Prosperity Dinner



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SUNDAY, OCTOBER 19, 2025

## PROSPERITY PARTNER \$10,000

As a Prosperity Partner, your sponsorship makes a lasting impact by supporting Prosper Waco's initiatives and strengthening the community.



### BENEFITS

- ◆ Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
  - ◆ Reserved table (1 table of 8) for the Prosperity Dinner
    - ◆ Commemorative VIP gifts
      - ◆ Logo placement in:  
Program • Event signage • Event web page • Magazine ad
      - Pre- and post-event promotional and informational emails
- ◆ Recognition in a Prosper Waco social media post as an event sponsor
  - ◆ Recognized by name during the Prosperity Dinner



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SUNDAY, OCTOBER 19, 2025

## PROSPERITY PATRON \$5,000

As a Prosperity Patron, you will contribute to the continued success of Waco by supporting Prosper Waco's important programs and initiatives.



### BENEFITS

- ◆ Guest tickets for 2 to the pre-event Prosperity Dinner VIP Reception
  - ◆ Reserved table (one table of 8) for the Prosperity Dinner
    - ◆ Logo placement in:  
Program • Event signage • Event web page • Magazine ad
    - Pre- and post-event promotional and informational emails
- ◆ Recognition in a Prosper Waco social media post as an event sponsor
  - ◆ Recognized by name during the Prosperity Dinner



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SUNDAY, OCTOBER 19, 2025

## PROSPERITY ADVOCATE \$2,500

As a Prosperity Advocate, your support helps drive the mission of Prosper Waco forward, ensuring a brighter future for our community.



### BENEFITS

- ◆ Guest tickets for 2 to the pre-event Prosperity Dinner VIP Reception
  - ◆ Tickets for 2 for the Prosperity Dinner
    - ◆ Name listed in:
      - Program • Event signage • Event web page • Magazine ad
      - Pre- and post-event promotional and informational emails
- ◆ Recognition in a Prosper Waco social media post as an event sponsor



### JOIN US IN CREATING A PROSPEROUS FUTURE FOR WACO

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## SPONSORSHIP CONTRACT

PROSPERITY PRESENTER  
**\$50,000 LEVEL**

Individual(s)/business name(s): \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

Name (or company) as you wish it to appear: \_\_\_\_\_

For businesses, please email a high-resolution logo in jpg, pdf, or png format to [community@prosperwaco.org](mailto:community@prosperwaco.org).

My check is enclosed and made payable to Prosper Waco.

My payment will be made by credit card.

For credit card payments, please call Diane Ness at 254-741-0081.

**Please mail contract to:**

Prosper Waco  
Attn: Prosperity Dinner Sponsorship  
1105 Wooded Acres Drive  
Suite 400  
Waco, TX 76710

**Or email to:**

[community@prosperwaco.org](mailto:community@prosperwaco.org)





SUNDAY, OCTOBER 19, 2025

SPONSORSHIP CONTRACT

PROSPERITY CHAMPION  
\$25,000 LEVEL

Individual(s)/business name(s): \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

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## SPONSORSHIP CONTRACT



# PROSPERITY PARTNER \$10,000 LEVEL

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Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

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# PROSPERITY PATRON \$5,000 LEVEL

Individual(s)/business name(s): \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

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PROSPERITY ADVOCATE  
**\$2,500 LEVEL**

Individual(s)/business name(s): \_\_\_\_\_

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## UNDERWRITING OPPORTUNITIES



### INVITATION SPONSOR - \$10,000

This opportunity includes your logo featured prominently on save-the dates and invitations.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Reserved table (1 table of 8) for the Prosperity Dinner

### BAR SPONSOR - \$10,000

This opportunity includes your logo featured prominently at the bar stations and on cocktail napkins.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Tickets for 4 for the Prosperity Dinner

### DESSERT SPONSOR - \$10,000

This opportunity includes your logo featured prominently on dessert stations.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Reserved table (1 table of 8) for the Prosperity Dinner

### FLORAL SPONSOR - \$5,000

This opportunity includes your logo displayed prominently next to each flowerscape.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Reserved table (1 table of 8) for the Prosperity Dinner

### VALET SPONSOR - \$10,000

This opportunity includes your logo featured prominently at the valet station and comes with an option to leave a takeaway in each car during the event.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Tickets for 4 for the Prosperity Dinner

### DINNER SPONSOR - \$10,000

This opportunity includes your logo featured prominently on food stations.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Reserved table (1 table of 8) for the Prosperity Dinner

### TICKET SPONSOR - \$5,000

This opportunity includes your logo featured prominently on digital event tickets.

**Additional benefits include:**

- Guest tickets for 4 to the pre-event Prosperity Dinner VIP Reception
- Reserved table (1 table of 8) for the Prosperity Dinner

### TECHNOLOGY SPONSOR - \$5,000

This opportunity includes your logo displayed prominently on the digital screen frames.

**Additional benefits include:**

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- Reserved table (1 table of 8) for the Prosperity Dinner

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Contact person: \_\_\_\_\_

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Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

Name (or company) as you wish it to appear: \_\_\_\_\_

SPONSORSHIP LEVEL

- INVITATION SPONSOR – \$10,000
- BAR SPONSOR – \$10,000
- DESSERT SPONSOR – \$10,000
- FLORAL SPONSOR – \$5,000
- VALET SPONSOR – \$10,000
- DINNER SPONSOR – \$10,000
- TICKET SPONSOR – \$5,000
- TECHNOLOGY SPONSOR – \$5,000

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